

# AIR PROVENCE

## PRACTICAL INFORMATION

**AIR PROVENCE** your new professional meeting at the heart of the Côtes de Provence is approaching. To make the most of this event and to enjoy the richness of the region we suggest our AIR PROVENCE practical guide.

### Reminder of the practical elements

The event takes place in two main hubs

- The **Seaward Hub** at the Nouveau Chai of Château Sainte Marguerite – Route de Valcros, La Londe-Les-Maures
- The **Landward Hub** at the Château Font-du-Broc – Chemin de la Font du Broc, Les Arcs-sur-Argens

### Transportation

- Free AIR PROVENCE shuttles will circulate from the main station Toulon to the Seaward hub
- Free AIR PROVENCE shuttles will circulate from the main station St-Raphael and Les Arcs-sur-Argens to the Landward hub
- Free shuttles will link both hubs all day long

### Exceptional dinners – booking required

- **Chez Bruno**, nearby the Landward hub for an exceptional dinner made around truffle, in Lorgues
- **L'Hemingway**, on the Seaside for a fusion dinner Asian-Provence by the sea, in La Londe-les-Maures
- Free AIR PROVENCE shuttles will pick you up from both hubs to the dinner place and will bring you back to the respective hubs

### The Masterclasses

- Registration on the day at the information kiosk
- Each masterclass has a capacity of 20 people
- English interpreters will be at the Seaward Hub on Monday and at the Landward Hub on Tuesday
- We advise to arrive at the conference room 10 minutes before the start time



# AIR PROVENCE

## AIR PROVENCE : the full program

### Monday 6 April 2020

10am – Opening of both **Landward & Seaward Hubs**

11am to midday – Masterclass **“Coastal”** or **“Inland landscapes and the identity of rosé wines”** according to the hub you will start your day at

Midday to 2pm – **Lunch reception** with cooking workshops on both Hubs

2pm to 3pm

- Masterclass **“Major challenges of tomorrow for rosé wine”** (**Seaward**)
- Masterclass **“The wonderful history of rosé wines: Key steps in the advancement of quality and the research perspective”** (**Landward**)

In the meantime, from 2pm to 3.45pm at both Hubs guided tours will be offered

2pm to 2.30pm – **“Discovery off the beaten track”**

2pm to 3.30pm – **“Discovery of the local terroir”**

2pm to 3.45pm – **“Discovery of the culture of Provence”**

4pm to 5pm - Masterclass **“Key figures on the production, consumption and global trade of rosé wine over the past 20 years”** (**Seaward**)

In the meantime, from 4pm to 5.45pm at both Hubs guided tours will be offered

4pm to 4.30pm – **“Discovery off the beaten track”**

4pm to 5.30pm – **“Discovery of the local terroir”**

4pm to 5.45pm – **“Discovery of the culture of Provence”**

6pm – Closing of the trade show

7.30pm – Two exceptional dinners

- **Chez Bruno** for an exceptional dinner created around truffle (Booking)
- **L’Hemingway** for a fusion dinner Asian-Provence by the sea (Booking)

### Tuesday 7 April 2020

10am – Opening of both **Landward & Seaward Hubs**

11am to midday – Masterclass **“Coastal”** or **“Inland landscapes and the identity of rosé wines”** according to the hub you will start your day at

Midday to 2pm – **Lunch reception** with cooking workshops on both Hubs

2pm to 3pm

- Masterclass **“Major challenges of tomorrow for rosé wine”** (**Seaward**)
- Masterclass **“Key figures on the production, consumption and global trade of rosé wine over the past 20 years”** (**Landward**)

In the meantime, from 2pm to 3.45pm at both Hubs guided tours will be offered

2pm to 2.30pm – **“Discovery off the beaten track”**

2pm to 3.30pm – **“Discovery of the local terroir”**

2pm to 3.45pm – **“Discovery of the culture of Provence”**

4pm to 5pm - Masterclass **“The wonderful history of rosé wines: Key steps in the advancement of quality and the research perspective”** (**Landward**)

In the meantime, from 4pm to 5.45pm at both Hubs guided tours will be offered

4pm to 4.30pm – **“Discovery off the beaten track”**

4pm to 5.30pm – **“Discovery of the local terroir”**

4pm to 5.45pm – **“Discovery of the culture of Provence”**

6pm – Closing of the trade show

**END OF AIR PROVENCE**



# AIR PROVENCE

## [AIR PROVENCE in 1 day] - Monday 6 April 2020

| Start your day at the <b>Seaward hub</b>   | Start your day at the <b>Landward hub</b>  |
|--|--|
| <p>10 am – Opening and discovery of the <b>Seaward Hub</b></p> <p>10am to midday – Explore and meet the <b>50 producers and wine merchants</b> at the <b>Seaward Hub</b></p> <p>Midday to 2pm - <b>Lunch reception</b> with cooking workshops at the <b>Seaward Hub</b></p> <p>2pm to 3.30pm – Jump in one of our <b>AIR PROVENCE</b> shuttles towards the <b>Landward Hub</b></p> <p>3.30pm to 4pm – Explore and meet the <b>65 producers and wine merchants</b> at the <b>Landward Hub</b></p> <p>4pm to 5.45pm – Enjoy a “<b>Discovery of the culture of Provence</b>”</p> <p>6pm – Closing of the trade show</p> <p>7.30pm – Stay nearby the <b>Landward Hub</b> to enjoy an exceptional dinner at <b>Chez Bruno</b> for a set menu created around truffle (Booking)</p> | <p>10pm - Opening and discovery of the <b>Seaward Hub</b></p> <p>11am to midday – Explore and meet the <b>65 producers and wine merchants</b> at the <b>Landward Hub</b></p> <p>Midday to 2pm - <b>Lunch reception</b> with cooking workshops at the <b>Landward Hub</b></p> <p>2pm to 3.30pm – Jump in one of our <b>AIR PROVENCE</b> shuttles towards the <b>Seaward Hub</b></p> <p>2.30pm to 4pm – Explore and meet the <b>50 producers and wine merchants</b> at the <b>Seaward Hub</b></p> <p>4pm to 5pm – Attend the masterclass “<b>Key figures on the production, consumption and global trade of rosé wine over the past 20 years</b>” at the <b>Seaward hub</b></p> <p>6pm – Closing of the trade show</p> <p>7.30pm – Stay nearby the <b>Seaward Hub</b> to enjoy an exceptional dinner at <b>L’Hemingway</b> for an Asian-Provence fusion menu (Booking)</p> |
| Free AIR PROVENCE shuttles will pick you up from both hubs to the dinner place and will bring you back to the respective hubs  |  |

# AIR PROVENCE

## [AIR PROVENCE in 1 day]- Tuesday 7 April 2020

| Start your day at the <b>Seaward hub</b>  | Start your day at the <b>Landward hub</b>   |
|---|---|
| <p><b>10am</b> – Opening and discovery of the <b>Seaward Hub</b></p> <p><b>10am to 11am</b> – Explore and enjoy <b>the free tasting areas</b></p> <p><b>11am to midday</b> – Attend the masterclass “<b>Coastal landscapes and the identity of rosé wines</b>” at the <b>Seaward Hub</b></p> <p><b>Midday to 2pm</b> – <b>Lunch reception</b> with cooking workshops at the <b>Seaward Hub</b></p> <p><b>2pm to 3.30pm</b> – Jump in one of our <b>AIR PROVENCE</b> shuttles towards the <b>Landward Hub</b></p> <p><b>3.30pm to 6pm</b> – Explore and meet the <b>65 producers and wine merchants</b> at the <b>Landward Hub</b></p> <p><b>6pm</b> – Closing of the trade show</p> | <p><b>10am</b> – Opening and discovery of the <b>Landward Hub</b></p> <p><b>10am to midday</b> – Explore and meet the <b>65 producers and wine merchants</b> at the <b>Landward Hub</b></p> <p><b>Midday to 1pm</b> – <b>Lunch reception</b> with cooking workshops at the <b>Landward Hub</b></p> <p><b>1pm to 2pm</b> – Explore and enjoy <b>the free tasting areas</b></p> <p><b>2pm to 3.30pm</b> – Jump in one of our <b>AIR PROVENCE</b> shuttles towards the <b>Seaward Hub</b></p> <p><b>4pm to 4.30pm</b> – Enjoy a “<b>Discovery off the beaten track</b>”</p> <p><b>4.30pm to 6pm</b> – Explore and meet the <b>50 producers and traders</b> present at the <b>Seaward Hub</b></p> <p><b>6pm</b> – Closing of the trade show</p> |

# AIR PROVENCE

## [AIR PROVENCE in 2 days]

Starting from Landward Hub

| <b>Monday 6 April 2020</b><br>Landward Hub  | <b>Tuesday 7 April 2020</b><br>Seaward Hub  |
|---|---|
| <p>10am – Opening of both <b>Landward Hub</b></p> <p>10am to 11am - Explore and meet the <b>65 producers and wine merchants</b> at the <b>Landward Hub</b></p> <p>11am to midday – Attend the masterclass “<b>Inland landscapes and the identity of rosé wines</b>” at the <b>Landward Hub</b></p> <p>Midday to 2pm – <b>Lunch reception</b> with cooking workshops at the <b>Landward Hub</b></p> <p>2pm to 4pm - Explore and meet the <b>65 producers and wine merchants</b> at the <b>Landward Hub</b></p> <p>4pm to 5.30pm – Enjoy a “<b>Discovery off the beaten track</b>” or a “<b>Discovery of the local terroir</b>”</p> <p>6pm – Closing of the trade show</p> <p>7.30pm – Stay nearby the Landward Hub to enjoy an exceptional dinner at <b>Chez Bruno</b> for a set menu created around truffle (Booking)</p> | <p>10am – Opening of both <b>Seaward Hub</b></p> <p>10am to midday -and meet the <b>50 producers and wine merchants</b> at the <b>Seaward Hub</b></p> <p>Midday to 2pm – <b>Lunch reception</b> with cooking workshops at the <b>Seaward Hub</b></p> <p>2pm to 3pm – Attend the masterclass “<b>Major challenges of tomorrow for rosé wine</b>” at the <b>Seaward Hub</b></p> <p>3pm to 4pm – Explore and enjoy the <b>free tasting areas</b></p> <p>4pm to 5.45pm – Enjoy a “<b>Discovery off the beaten track</b>” or a “<b>Discovery of the culture of Provence</b>”</p> <p>5.45pm to 6pm – Explore and enjoy the <b>free tasting areas</b></p> <p>6pm – Closing of the trade show</p> <p style="text-align: center;"><b>END OF AIR PROVENCE</b></p> |
| <p>Free AIR PROVENCE shuttles will pick you up from both hubs to the dinner place and will bring you back to the respective hubs</p>  |   |

# AIR PROVENCE

## [AIR PROVENCE in 2 days]

Starting from Seaward Hub

| <b>Monday 6 April 2020</b><br>Seaward Hub  | <b>Tuesday 7 April 2020</b><br>Landward Hub  |
|--|--|
| <p>10am – Opening of both <b>Seaward Hub</b></p> <p>10am to 11am – Explore and meet the <b>50 producers and wine merchants</b> at the <b>Seaward Hub</b></p> <p>11am to midday – Attend the masterclass “<b>Coastal landscapes and the identity of rosé wines</b>” at the <b>Seaward Hub</b></p> <p>Midday to 2pm – <b>Lunch reception</b> with cooking workshops at the <b>Seaward Hub</b></p> <p>2pm to 4pm – Explore and meet the <b>50 producers and wine merchants</b> at the <b>Seaward Hub</b></p> <p>4pm to 5.30pm – Enjoy a “<b>Discovery off the beaten track</b>” or a “<b>Discovery of the local terroir</b>”</p> <p>5.30pm to 6pm – Explore and enjoy the <b>free tasting areas</b></p> <p>6pm – Closing of the trade show</p> <p>7.30pm – Stay nearby the Seaward Hub to enjoy an exceptional dinner at <b>L’Hemingway</b> for an Asian-Provence fusion menu (Booking)</p> | <p>10am – Opening of both <b>Landward Hub</b></p> <p>10am to midday – Explore and meet the <b>65 producers and wine merchants</b> at the <b>Landward Hub</b></p> <p>Midday to 2pm - <b>Lunch reception</b> with cooking workshops at the <b>Landward Hub</b></p> <p>2pm to 3pm – Attend the masterclass “<b>Key figures on the production, consumption and global trade of rosé wine over the past 20 years</b>” at the <b>Landward Hub</b></p> <p>3pm to 4pm – Explore and meet the <b>65 producers and wine merchants</b> at the <b>Landward Hub</b></p> <p>4pm to 5.45pm – Enjoy a “<b>Discovery off the beaten track</b>” or a “<b>Discovery of the culture of Provence</b>”</p> <p>5.45pm to 6pm – Explore and enjoy the <b>free tasting areas</b></p> <p>6pm – Closing of the trade show</p> <p style="text-align: center;"><b>END OF AIR PROVENCE</b></p> |

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